# WE'RE BUILDING RELIABLE, AFFORDABLE AND SUSTAINABLE COMMUNITIES TOGETHER





### THE CALIFORNIA POU ADVANTAGE ...

### RELIABLE

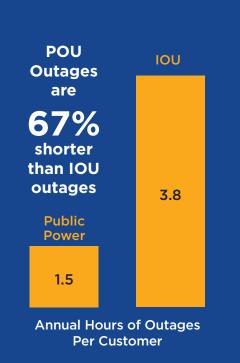
Publicly owned utilities (POUs) keep the lights on, energizing California's local economies and keeping our communities — the neighborhoods we live in — healthy and safe. Our **POU Advantage** allows us to respond 3 times faster than private utilities. In the rare case the power

does go out, POU work crews stand ready 24/7

to respond quickly and restore service.

### **AFFORDABLE**

The **POU Advantage** in California offers many benefits to customers: faster responsiveness to customer concerns; access to a local governing board and friendly, in-person service; and providing jobs in their communities. For decades, our POU advantage has helped saved residential and business customers millions of dollars per year thanks to rates that are 15% lower than private utilities.





### **SUSTAINABLE**

The **POU Advantage** allows each of our communities to tailor its energy resources — solar, wind, natural gas, hydro or geothermal — to build a power mix that meets local needs, and benefits state, national and global goals. California POUs are making significant investments in their communities and are on track to produce 60% renewable energy by 2030.

### COMMUNITIES

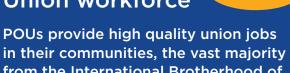
POUs are the locally accountable to the public. We are governed by elected and appointed boards — our neighbors — whose primary goal is to do what's best for our people, giving every person and business the opportunity to improve, grow and prosper. We give back to our customers and communities, by lowering bills with energy efficiency. That's the POU Advantage.

### **DID YOU KNOW?**



California customers served by POUs pay electricity rates 15% lower on average than those who get electricity from private investorowned utilities.

99.7% Union workforce



in their communities, the vast majority from the International Brotherhood of Electrical Workers (IBEW).



of Californians receive power from CMUA member electric utilities.

# UNDERSTANDING CALIFORNIA'S POWER STRUCTURE AND THE BENEFITS OF COMMUNITYOWNED UTILITIES

California is served by three different utility models, each with distinct characteristics. POUs and IOUs have served for more than a century. More recently, Community Choice Aggregators (CCAs) are being created to give local communities an even bigger voice in their energy future.

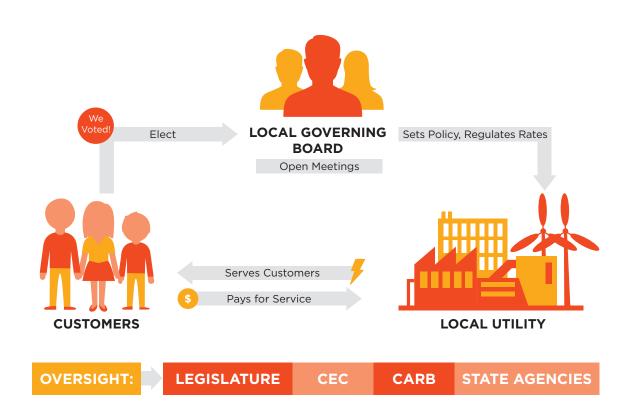
### **PUBLICLY OWNED UTILITIES (POU)**

Driving Principle: Do What's Best for Our Customers and Community

### We achieve a balance between:

- Needs of the local community
- Sustainability of resources to build a decarbonized power supply
- Reliability of the grid
- Affordability of energy
- Innovation to become more efficient
- Creating local jobs

Future: Leading innovation, addressing community needs and investing in local economic development

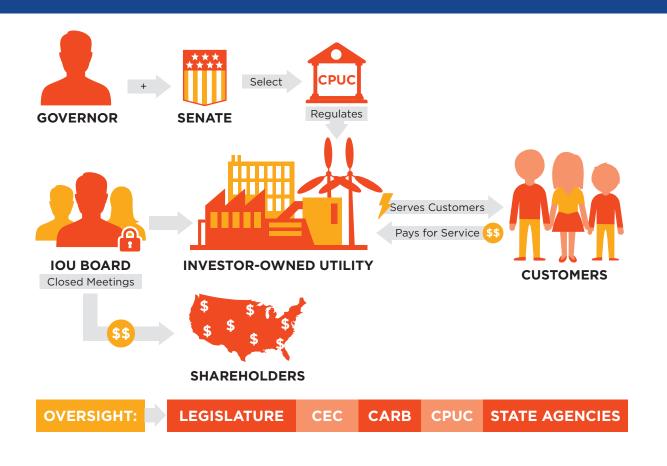


# INVESTOR-OWNED UTILITIES (IOU) Driving Principle: Profits to Shareholders

### IOUs achieve a balance between:

- Maximizing shareholder return
- · Reliability of the grid
- Adopting technologies as required by regulation
- Affordability of energy

Future: Business model shifting toward becoming electric distribution (wires) companies only





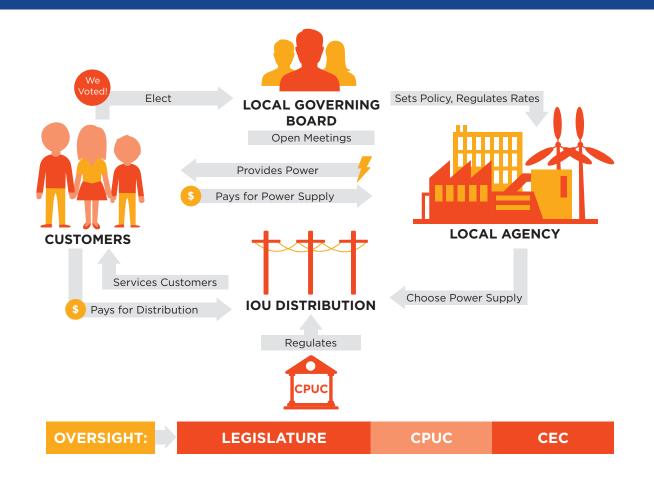


# COMMUNITY CHOICE AGGREGATORS (CCA) Driving Principle: Local Energy Choice and Sustainable Power Supply

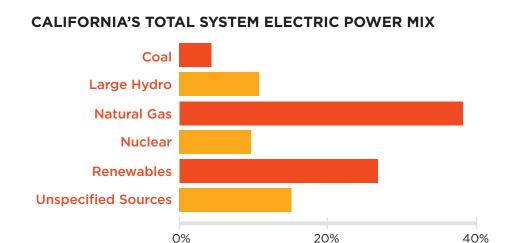
### CCAs achieve a balance between:

- Delivering low-carbon power
- Needs of the local community
- Innovation to become more efficient
- Creating local jobs

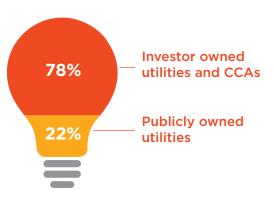
Future: Growing rapidly, formed by local and regional governments, predicted to supply 85% of IOU customers



### CALIFORNIA ENERGY BY THE NUMBERS

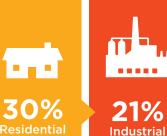


### WHO PROVIDES YOUR ELECTRICITY SERVICE?



### **HOW CUSTOMERS USE ELECTRICITY**









### WHERE YOUR ELECTRIC DOLLAR GOES







## CMUA IS THE VOICE OF CALIFORNIA'S PUBLICLY OWNED ELECTRIC UTILITIES AND WATER AGENCIES

The California Municipal Utilities Association, with 72 electric and water member agencies statewide — a mix of large, medium and small-sized organizations — represents the common interests of California's publicly owned utilities. We serve our members with:



**ADVOCACY.** We work on behalf of members in front of the Legislature and state and federal regulatory agencies, advancing public policies that benefit CMUA members and the people of California. During a typical two-year legislative cycle, CMUA and its Legislative Committee review thousands of bills and takes positions on dozens of measures affecting publicly owned water, electric and gas utilities.



**RELATIONSHIPS.** We keep members informed. The weekly *CMUA News and Views* electronic newsletter offers stories on state issues, member programs, various stakeholders and national interest, and *California Water & Power*, our quarterly magazine, dives into the big issues and recent innovations. Also, regular updates on legislative and regulatory issues keep members on top of the latest developments.



**EDUCATION.** We bring together our members at important events and meetings throughout the year, giving members the opportunity to engage with their peers, CMUA's expert staff, the water and power industry, and state and local decision-makers.

### (916) 326-5800

915 L Street, Suite 1210 Sacramento, CA 95814

CMUA.org

### **WHO WE ARE**

Alameda Municipal Power Anaheim Public Utilities Azusa Light & Water Department Banning Public Utilities Department Burbank Water & Power Byron-Bethany Irrigation District Camrosa Water District Cerritos, City of Colton. City of Corona Department of Water and Power East Bay Municipal Utility District East Valley Water District Eastern Municipal Water District Elsinore Valley MWD Glendale Water & Power Gridley, City of Healdsburg Electric & Water Imperial Irrigation District Industry, City of Irvine Ranch Water District Kirkwood Meadows Public Utility District Las Virgenes Municipal Water District Lassen Municipal Utility District Lodi Electric Utility, City of

Lompoc, City of Long Beach Gas and Oil Long Beach Water Department Los Angeles Department of Water & Power Marin Municipal Water District Merced Irrigation District Mesa Water District Metropolitan Water District of Southern California Modesto Irrigation District Moreno Valley Electric Utility M-S-R Public Power Agency Municipal Water District of Orange County Needles, City of Northern California Power Agency Orange County Water District Palo Alto Utilities, City of Pasadena Water & Power Department Pittsburg Power Company (Island Energy) Placer County Water Agency Pleasanton, City of Rancho California Water District Rancho Cucamonga Municipal Utility Redding Electric Utility Riverside Public Utilities Department

Roseville, City of Sacramento Department of Utilities, City of San Diego County Water Authority San Francisco Public Utilities Commission San Jose, City of Santa Ana Municipal Utility Services Silicon Valley Power (City of Santa Clara) Shasta Lake, City of **SMUD** South San Joaquin Irrigation District Southern California Public Power Authority State Water Contractors Sunnyvale Utility Services, City of Transmission Agency of Northern California Trinity Public Utilities District Truckee Donner Public Utility District **Turlock Irrigation District** Ukiah. City of Valley Center Municipal Water District Valley Water Vernon Public Utilities. City of Victorville, City of Western Municipal Water District Yuba Water Agency