

2019 SPONSORSHIP BENEFITS

STAND OUT FROM THE CROWD

Sponsor the premier event for California energy and water utilities

CMUA ANNUAL CONFERENCE

March 31 – April 2, 2019

Rancho Bernardo Inn | San Diego

REACH THE DECISION-MAKERS IN YOUR MARKET



200+

Utility executives, leaders,
managers, accounting/finance, HR,
customer service and analysts



40+

Electric Utilities



40+

Water Utilities

Your Sponsorship Benefits



Reach the **\$10+ billion** municipal water and energy markets



Learn more about California utilities serving **5.7 million** customer meters and water connections



Network one-on-one with executives and senior-level managers from publicly owned utilities and water agencies



Get valuable intelligence from industry panels, expert discussions and thought leaders during CMUA's conference program



Introduce your company's products and services to potential new customers and strengthen existing partnerships



Build your relationship with CMUA and help shape the present and future of California's energy and water industries

CMUA 2019 Annual Conference Sponsorship Levels

Benefits	Diamond 4 Opportunities \$8,500	Platinum 4 Opportunities \$6,000	Gold 10 Opportunities \$4,000	Silver 10 Opportunities \$3,000	Golf 1 Opportunity \$2,000
Complimentary full registration(s)*	3	2	1		
Discounted registration(s)*	3	1		2	
Logo on conference wi-fi & technology station	✓				
Complimentary registration for golf tournament	✓				✓
Recognition signage throughout conference	✓	✓	✓	✓	✓
Conference attendee list	✓	✓	✓	✓	
Sponsor level distinction on name badges	✓	✓	✓	✓	✓
Recognition on conference webpage with logo, link to website & 75-word company description	✓	✓	✓		
Complimentary table top display at vendor showcase	✓	✓			
Verbal recognition at general session	✓	✓			
Logo on Catch Box microphone	✓				
One piece of literature in attendee registration bag (CMUA has final approval; sponsor can send directly to conference site)	✓				
Recognition on PowerPoint slides	✓				
Recognition at CMUA 2020 Capitol Day	✓				
Sponsorship of your choice (keynote speaker & lunch or awards dinner)	✓				
Inline ad in CMUA News & Views (13 issues of e-publication sent to over 1,000 industry professionals)	✓				
Inline ad in CMUA News & Views (4 issues of e-publication sent to over 1,000 industry professionals)		✓			
Sponsorship of your choice (keynote speaker & breakfast or welcome reception)		✓			
Sponsorship of daily refreshment breaks			✓		
Discounted table top display at vendor showcase			✓	✓	
Recognition on conference webpage (logo only)				✓	
Recognition on tournament webpage					✓
Recognition signage at tournament					✓

*All sponsorships will be confirmed by email upon receipt of payment. The confirmation email will include a form to provide the names and contact information of each company representative who will be using a complimentary and/or discounted registration. Registration may be transferred to another company representative at any time. However, in order to guarantee sponsorship recognition on name badge, CMUA must receive notification of change in writing by March 15, 2019.

2019 Annual Conference Sponsorship Form

Return completed form by email to contact@cmua.org, by fax (916) 326-5810 or mail to CMUA, Attn: Christine Chapman, 915 L Street Suite 1460, Sacramento, CA 95814. Questions? Contact Christine Chapman at (916) 326-5804 or cchapman@cmua.org.

Contact Name	Title	
Company	Address	
City	State	Zip
Phone	Email	

Select Sponsorship Level

Diamond \$8,500 Platinum \$6,000 Gold \$4,000 Silver \$3,000 Golf Tournament \$2,000

If applicable to your sponsorship package, please indicate if you are providing the following.

High resolution company logo

Company URL

75-word company description

Diamond and Platinum sponsorships include event sponsorship options (refer to Sponsorship Level descriptions on previous page for more information.) Please indicate your selection in the order of preference. Event sponsorship options will be assigned on a first-come first-served basis.

Event Sponsorship Options	First Choice	Second Choice	Third Choice	Fourth Choice	Fifth Choice
Sunday Welcome Reception	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday Breakfast & Keynote	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday Lunch & Keynote	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday Breakfast & Keynote	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday Lunch & Keynote	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

PAYMENT INFORMATION

Invoice me*

Bill my credit card Visa Mastercard AMEX

Name on Card	Credit Card Number	
Expiration	CVC	Signature

*Payment in full must accompany all sponsorship packages. If paying by check, your sponsorship will be confirmed upon receipt of your check.

CONFIRMATION OF SPONSORSHIP

Upon receipt of payment, contact person will be notified by email that sponsorship is confirmed. A form will be included to list the names and contact information for each company representative using the complimentary or discounted registrations included in sponsorship package. Registration may be transferred to another company representative for the same event if notice is received in writing by March 15, 2019.