



Build Connections

BECOME AN ASSOCIATE PARTNER

CMUA
CALIFORNIA MUNICIPAL
UTILITIES ASSOCIATION



You Are Invited

The **California Municipal Utilities Association (CMUA)** invites you to join our Associate Partner Program. As an Associate Partner, your company has visibility with and access to a significant portion of the state's electric utility and water agency industries and enjoys many benefits designed to expand your share of the municipal markets, including:

MARKETING AND ADVERTISING OPPORTUNITIES

- Exclusive opportunities to submit content for use in our new e-newsletters, magazine and blog.
- Complimentary listing in the CMUA Online Buyer's Guide, the gateway to products and services that public power utilities and water agencies need.
- Exclusive opportunities to post press releases and white papers on CMUA's new Suppliers News, featured on the new CMUA website.
- Discounts on advertising in CMUA digital and print publications.
- Discounts on banner ads on www.cmua.org.
- Access to expert staff to help you connect with members.
- And much more!

PERIODICALS

- Subscription to CMUA's "News and Views" newsletter
- Subscription to *California Water & Power*, our quarterly magazine
- CMUA's Annual Membership Directory & Buyer's Guide

EDUCATION AND INFORMATION

- Opportunities to participate in networking and professional development at conferences, workshops, seminars, and webinars at the member rate.
- Access to "members-only" resources on the new CMUA website, including white papers and statistical analysis, and the member directory.

DUES (SELECT ONE)

Small Business*/Sole Proprietor - \$800 annually

Non-Profit Association - \$1,500 annually

Partnership/Corporation - \$2,000 annually

*Companies must meet small business eligibility requirements under federal Small Business Administration guidelines to be eligible for this level of membership. Applicants in the small business category are responsible for proving eligibility according to federal Small Business Administration standards (sba.gov) and must provide the NAISC or SIC code under which they are claiming eligibility on the associate membership application. Dues are billed annually on the first day of July.

MORE INFORMATION

Christine Chapman, Event & Membership Manager cchapman@cmua.org or 916-326-5804.

CMUA Associate Partnership Brings You Closer to Customers

1. Reach Your Customers

With Associate Partnership, you are an active participant in California's \$10 billion electric and water municipal market. Your company has visibility in front of dozens of public utilities and water agencies that serve 25 percent of Californians on electricity and 70 percent on water.

2. Understand the California Market

Associate Partners get insights, news and perspectives on California public utilities they won't find anywhere else, as well as access to "members-only" resources on the new CMUA website, such as white papers and statistical analysis, and our "News and Views" e-newsletter.

3. Networking and Face-Time

CMUA Associate Partners have opportunities to network and engage with public utilities, CMUA's expert staff, state and local decision-makers and other companies in the water and power industry at CMUA conferences, workshops, seminars, and webinars at the member rate. Associate Partners can also access CMUA's online Membership Directory.

4. Be Seen and Heard

With membership, Associates Partners may submit content for use in our newsletters, magazine and blog, and they receive discounts on advertising in CMUA's digital, website and print publications. List your company in the CMUA Online Buyer's Guide, our gateway to products and services for public power utilities and water agencies.

In addition, Associate Partners are invited to submit presentations for consideration to be included in our professional development programs including annual conference, webinars, seminars, and other educational and networking events.

5. Shape the Future

CMUA is leading the way as California public power and water advances and evolves. Exciting and transformative times are ahead, and our Associate Partners are a vital part of the conversation. We value your support and we welcome you on the journey.

CMUA Associate Partner Membership Application

COMPANY CATEGORY

Please select the best category for your company to be listed under in CMUA's online and print directories. Associate Partners can select up to four categories without additional charge. Non-member advertisers can contact CMUA for pricing.

- | | |
|--|---|
| <input type="checkbox"/> Advertising/Marketing | <input type="checkbox"/> Management Consulting |
| <input type="checkbox"/> Architectural Design Services | <input type="checkbox"/> Metering Equipment and Services |
| <input type="checkbox"/> Asset Management Services | <input type="checkbox"/> Mobile Workforce Management |
| <input type="checkbox"/> Attorneys/Legal Services | <input type="checkbox"/> NERC Compliance |
| <input type="checkbox"/> Broadband/Communications Equipment & Services | <input type="checkbox"/> Power Generation Equipment and Services |
| <input type="checkbox"/> CIS/Billing Equipment & Services | <input type="checkbox"/> Power Marketing |
| <input type="checkbox"/> Community/Economic Development Services | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Conservation Equipment, Products and Services | <input type="checkbox"/> Renewable Energy Products and Services |
| <input type="checkbox"/> Cyber Security Equipment and Services | <input type="checkbox"/> Safety Equipment and Services |
| <input type="checkbox"/> Computer/IT Services | <input type="checkbox"/> Security Equipment and Services, Physical |
| <input type="checkbox"/> Customer Satisfaction Research & Benchmarking | <input type="checkbox"/> Smart Grid Solutions |
| <input type="checkbox"/> Data Management Systems | <input type="checkbox"/> Solar Engineering |
| <input type="checkbox"/> Distributed Generation | <input type="checkbox"/> State Government |
| <input type="checkbox"/> Energy Consulting | <input type="checkbox"/> Substation Equipment and Services |
| <input type="checkbox"/> Energy Efficiency Products and Services | <input type="checkbox"/> Transmission and Distribution Equipment and Services |
| <input type="checkbox"/> Energy Storage Equipment and Services | <input type="checkbox"/> Transportation and Fleet Management |
| <input type="checkbox"/> Environmental Compliance | <input type="checkbox"/> Utility Construction |
| <input type="checkbox"/> Engineering, Design and Planning Consulting | <input type="checkbox"/> Vegetation Management |
| <input type="checkbox"/> Financial, Investment, Rating Agency Services | <input type="checkbox"/> Water Company |
| <input type="checkbox"/> Government Relations/Advocacy | <input type="checkbox"/> Water Treatment |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Well Rehabilitation & Drilling |
| <input type="checkbox"/> Information Management | <input type="checkbox"/> Other |
| <input type="checkbox"/> Insurance and Risk Management | |
| <input type="checkbox"/> Facility and Street Lighting | |

AGREEMENT

In order to become an Associate Partner of CMUA, applicants must sign the following statement of support: I (we) confirm that this organization supports the rights of communities to establish and operate local, community-owned public power utilities and water agencies and recognizes the significant and positive role these organizations play in the electric, water, gas and oil industries today and will play in the future. I (we) also understand that by providing the above contact information for my company (including email addresses), I am authorizing CMUA to send notices to my organization about programs and services by these means.

PRIMARY CONTACT

SIGNATURE

DATE

Payment:

All fees to be paid by check or credit card in U.S. funds and made payable to California Municipal Utilities Association. Please mail a copy of the completed application form along with your payment to California Municipal Utilities Association, 915 L Street Suite 1210, Sacramento, CA 95814.

For more information:

Christine Chapman, Event & Membership Manager, 916-326-5804, cchapman@cmua.org

Contributions or gifts made payable to this association are not deductible as charitable contributions for federal income tax purposes.

CMUA Associate Partner Application

All applications are submitted to the CMUA Board of Governors for review and approval. Membership begins on the first day of the first month following receipt of your dues payment.

PRIMARY CONTACT INFORMATION

The primary contact should be the person at your company to whom CMUA communicates information about membership benefits, updates, invoices, etc.

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

WEBSITE

Yes, we qualify for SBA dues. Our NAISC or SIC code is

Is your company:

A minority-owned business? Yes No

A women-owned business? Yes No

U.S.-based? Yes No

DIRECTORY CONTACT INFORMATION

The directory contact should be the person at your company whom municipal electric and water agency buyers should contact about your products and services.

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

WEBSITE
